

OHBA Awards of Distinction

Minto Communities captured the top honours when it was named 2014 **Ontario Builder**

of the Year by the **Ontario Home Builders' Association** (OHBA) during their recent Awards Gala.

This is the second time since 2012 that the OHBA has recognized Minto as Builder of the Year.

"It's rewarding and humbling to be recognized by our peers. This was a record-breaking year for Minto and I'm very proud of our team," says **Daniel Belanger**, senior vice president.

Great Gulf was recognized with five awards, including the coveted Prestige Award for **Project of the Year** for **Yonge + Rich**, as well as awards for architecture, room design, on-site sales presentation and best high or midrise project sales brochure.

"It was really exciting to receive 17 nominations in 11 categories, which is a testament to the commitment and hard work of our Great Gulf team," said Christopher Wein, president, Great Gulf Residential.

Other prestige awards were:

- **Project of the Year – Lowrise:** Aspen Ridge Homes for Kleinburg Hills
- **Project of the Year – High or Midrise:** Great Gulf Homes for Yonge + Rich, Toronto
- **People's Choice Award:** Cable Bridge Enterprises for Treetops, New Tecumseth (credit for Brookfield Residential, Orchard Ridge Homes, BAM Builder Advertising)
- **OHBA Renovator of the Year:** OakWood Renovation Experts, Navan

AWARDS
OF DISTINCTION
2014  Ontario Home Builders' Association

For a full list of winners, go to ohba.ca.



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Urban town models open in Stouffville

Geranium Homes welcomed visitors to browse two new model townhomes that are brimming with design ideas at **Uptownes at Cardinal Point** in Stouffville. Los Angeles-based interior designer, **Jo-Ann Capelaci**, has

created two themed approaches for modern living in a stacked townhome, and Geranium has capitalized on her experience and is providing visitors with a printed handout. The company has also produced a series of videos with Capelaci that are full of inspiration and useful tips, now available to view on geraniumhomes.com.

"We designed our marketing strategy to include new and interesting ways to present these three-storey townhomes to prospective buyers, before we were able to build the model homes," explains **Sue Webb Smith**, Geranium's marketing director. "Jo-Ann has worked with us at every stage, creating furnished floorplans for every room in all four of the Uptownes designs. She assisted an artist to produce perspective illustrations that accurately reflect her furnished plans. And, ultimately, Jo-Ann chose interior finishes, furniture and decor for the two model homes."

geraniumhomes.com

Medically-challenged kids given gift of colour



Toronto City Councillor Ana Bailão rolls up her sleeves to help paint the walls of The Safehaven Project for Community Living.

Medically-challenged Toronto children and their families got a dose of something that has been proven to lift spirits: Colour.

In September, **Dulux** provided over 65 gallons of paint, supplies and 30 volunteers to repaint 8,000 square feet of wall space at **The Safehaven Project for Community Living**, a Toronto-based provincially-funded charitable organization that provides residential and respite care for families whose children have complex physical and developmental disabilities.

It's all part of a broader initiative called **Colourful Communities**, launched this year by Dulux to "give back to the community and add colour to people's lives – proven in studies to have a powerful effect on people's moods," said **Martin Tustin-Fuchs**, brand manager for Dulux.

dulux.ca; safehaven.to