

*community builder*



**GERANIUM**  
*From the ground up*

**CELEBRATING 40 YEARS**

The new logo is presented by the Geranium team.

In 2017, Geranium is celebrating 40 years of community and homebuilding. The award-winning company has an impressive portfolio of land holdings and completed master-planned communities, including over 8,000 homes built, across Southern Ontario.

Geranium embraces the values of responsible development with the vision to create places that are meticulously planned, expertly executed and designed with sensitivity and respect for the environment, the local neighbourhood and the future residents.

Led by a knowledgeable professional executive team, Geranium is ensuring that its legacy will continue. A commitment to delivering homes and

communities deserving of the trust placed in this industry leader by both homebuyers and industry partners will continue to drive the company forward.

"Our industry, clients and business are constantly evolving and we have been strategic in ensuring Geranium's continued growth and success," said Geranium president Boaz Feiner. "Our 40th anniversary was the perfect opportunity to amalgamate the two divisions – Geranium Corporation specializing in land development and Geranium Homes focused on homebuilding.

"With a refreshed identity that more accurately reflects our many areas of expertise and years of experience, we are united under one name – Geranium."

The 40th year follows one of the company's highest annual sales volume and Feiner projects 2017 will be another record-breaking year not just for home sales but also in all aspects of its business.

#### **WHITCHURCH-STOUFFVILLE**

Since 2008, Geranium has contributed to Stouffville's growth. Developing The Neighbourhoods of Cardinal Point master-planned community and building a variety of new homes for more than 800 families who have made it their home. Cardinal Point won the home building industry's 2014 Best Places to Grow Community of the Year Award, and remains a highly sought-after neighbourhood.



PACE on Main in Stouffville

VISTA Flats & Towns is Cardinal Point's final phase and offers innovative condominium one-storey flats and two-storey towns. Ground breaking is scheduled to begin by summer and only a few homes remain available.

Geranium's midrise condominium PACE on Main is located in the heart of the town, on Stouffville's picturesque Main Street, where it is under construction. A handful of beautiful suites remain with prices starting from \$379,900, including parking.

#### SCARBOROUGH LUXURY

Twelve on the Ravine is a limited collection of 12 executive residences on deep lots – up to 300 feet – which back onto the natural Highland Creek ravine in Scarborough. The location is convenient to schools, parks, shops

and only minutes to the Toronto Pan Am Sports Centre and the University of Toronto Scarborough Campus. TTC is at the door and commuting is easy with quick access to Highway 401.

Breathtaking new two-storey homes offer light-filled contemporary interiors in four- or five-bedroom floorplans, with deluxe interior finishes. Timeless architecture is highlighted by front porches and spacious covered rear outdoor loggias. Homes range from 3,047 to 3,882 square feet, priced from over \$1.7 million.

#### COMING SOON TO PICKERING

Edgewood borders acres of woodland within a peaceful setting of existing residences and will offer 21 detached homes. The location is minutes from Rouge Park and Altona Forest and close

to Highway 401 and Pickering Town Centre. Prices will start from over \$1 million. Register today to be among the first to learn more. Launching for sale in spring.

#### MASTER-PLANNED IN AURORA

Steps from Yonge Street in an established Aurora neighbourhood, Geranium will be releasing the first phase of its newest master-planned community later this year. Comprising 159 family-sized homes on 50- and 60-foot-wide lots, Geranium is designing a highly desirable collection of residences. The neighbourhood is situated close to all that Aurora is renowned for, as recognized by Money Sense magazine's top 25 places to live. Register to learn more.

For 40 years Geranium has adhered to a belief that the concept of community goes way beyond the bricks and mortar of building homes. That it is about building a future for the families who will live there and providing a connection to the surrounding neighbourhood. It is this core value that will lead Geranium into the future.

The Neighbourhoods of Cardinal Point award-winning master-planned community.



## GERANIUM

Go online to find out more about Geranium and register for coming projects.

[GeraniumHomes.com](http://GeraniumHomes.com)