

# GERANIUM CELEBRATES GROUNDBREAKING

*of its first Energy Star neighbourhood*

Geranium Homes recently welcomed representatives from EnerQuality Corp. dignitaries, consultants, trades and suppliers to the official groundbreaking celebration of the company's first Energy Star for New Homes-qualified neighbourhood in the Town of Whitchurch-Stouffville. More than 80 guests attended the event, that was held on-site at the Neighbourhoods of Cardinal Point – Geranium's highly successful master-planned ravine community.

Geranium Homes' vice-president Boaz Feiner welcomed distinguished guest speakers, including Bill Fisch, chairman of the Regional Municipality of York; Wayne Emmerson, mayor of Whitchurch-Stouffville; Susanne Hilton, Councillor Ward 4; Corey McBurney, president of EnerQuality Corp.; and Stephen Dupuis, president and CEO, BILD.

"The partnership between the Town of Whitchurch-Stouffville, EnerQuality and their partners, our own trades and suppliers has been such a positive experience for Geranium, that we are confident in moving forward with the Energy Star initiative on all our future communities," says Boaz Feiner.

EnerQuality president McBurney, adds, "Ontario's Building Code is the most stringent in terms of energy efficiency, and Geranium is building significantly above this."

Dupuis congratulated Geranium on its drive to continue to raise the bar for new-home buyers, and on joining the 574 Energy Star participant builders in Ontario embracing sustainable building practices.

Geranium is now selling the fourth phase at Cardinal Point and for the first time freehold executive townhomes and detached bungalows on 42-ft. lots are available. Almost 250 families now reside in the community where a large neighbourhood park with pond, open grassed area and a playground are complete. Trails link to the natural ravine from neighbourhood streets. Cardinal Point is walking distance to Main St. in Stouffville, featuring an excellent selection of shops, dining, recreation programs and facilities, as well as GO Transit.

Since 1977, Geranium Homes has been creating family-oriented communities across southern Ontario. Today almost 7,000 families live in a Geranium-built home.



*Corey Peabody, OEE lead account manager, Natural Resources Canada, with Boaz Feiner*

Cardinal Point sales centre and model homes are on Millard St., just east of Hwy. 48, one street north of Stouffville Rd. (Main St.). Hours are Monday to Thursday from 1 to 7 p.m.; closed Friday; weekends from 11 a.m. to 6 p.m. Call 905-640-9999 or visit [geraniumhomes.com](http://geraniumhomes.com) for more information.