

Geranium's model homes feature big ideas

Canadian Home Builders' Association 2011 Grand SAM Winner, Geranium Homes, is celebrating the much-anticipated opening of two exciting new model homes appointed by renowned interior design firm Bryon Patton and Associates. Visitors to Cardinal Point in Stouffville are captivated by these homes, which feature many great ideas that not only showcase Geranium's spectacular designs and quality interior finishes but also highlight ways to make your own home more comfortable. The models are also full of suggestions for getting the most out of choosing your finishing features and where to allocate your upgrades budget to get the most value and pop!

"Bryon Patton and our team brainstormed about these models at length" says Sue Webb Smith, director of marketing. "We were inspired by the idea that each model represents 'what a new home should be.' And, we built on the notion that if a home has good design 'bones' then the layering on of carefully selected finishes and more adventurous décor and furnishings has greater impact."

Geranium's detached homes are available on 38- and 42-ft lots within Phase V of this highly popular family neighbourhood. The 3805 model home is a 2,648-sq.-ft. four-bedroom home that follows the designers' theme "Casual Sophistication." This home's instant appeal lies in a floorplan that is efficient

and provides ample living space for every member of the family. The elimination of a formal living room – a largely unused space – has created an opportunity to enlarge the Great Room, kitchen and breakfast rooms to be spacious and flexible in their purpose. Barrel arches lead into the formal dining hall creating a sophisticated entrance for this elegant room.

Bryon Patton explains, "The interior is one of relaxed sophistication with a number of unique touches such as silver finished drapery, faux paint techniques, warm wallpaper accent walls." A neutral palette of warm greys comes alive with colour and texture!

The 4210 model home is a plan that has evolved from a traditional open concept design to something

01 dining

Light fixtures are like jewelry to a furnished room

02 master bed

Clever idea – installing full width drapery enlarges the appearance of windows. A textured wall finish adds interest

03 kitchen

Affordable upgrade – a metallic backsplash adds pizzazz to a grand kitchen

04 staircase

Staircase provides a statement; artwork cleverly hung to draw the eye upward



more. Room priorities in this 3,029-sq.-ft. home have been rearranged to separate utility from living spaces; provide private retreats yet also create rooms for family's to relax together. Patton "borrows" from a Provence-style where the approach is "a 'Harmony of contrasts' – soft with an emphasis on texture."

Webb Smith says, "In this home, the foyer entry is intended to be a big statement. The upgraded 18-in. square tile floor and cornice moulding are worthwhile expenditures that, when combined with Bryon's stunning wall-paper selection, huge mirror and artwork plus the bold chandelier, gives us the statement we hoped for.

"Our goal is that each visitor will take away our imaginative ideas and interpret them for their own homes," she says. An illustrated handout is offered as a take home piece.

Geranium's family-sized three-, four- and five-bedroom detached homes are situated close to acres of preserved ravine in The Neighbourhoods of Cardinal Point in Stouffville. Homes are Energy Star for New Homes rated and range in size from 1,957 to 3,378 sq. ft. and are priced from the mid-\$500,000s to slightly less than \$700,000.

Award-winning Geranium Homes is the Residential Division of Geranium Corp., one of Ontario's few fully integrated land development and building companies. Geranium has been developing and building family communities across Southern Ontario for 35 years.

The sales centre is on Millard Street, east of Hwy. 48 and north of Stouffville Road (Main Street). Open Monday to Thursday from 1 to 7 p.m.; Friday closed; Saturday and Sunday from 11 a.m. to 6 p.m. Call 905.640.9999 or visit geraniumhomes.com

LOCATION

Stouffville

HOUSING TYPE

model homes appointed by interior design firm Bryon Patton and Associates

SALES OFFICE

Millard Street, east of Hwy. 48 and north of Stouffville Road, open Monday to Thursday 1 to 7 p.m. Friday closed, Saturday and Sunday 11 a.m. to 6 p.m.

CONTACT

905.640.9999
geraniumhomes.com



02



03



04