

GROUNDBREAKING CELEBRATED FOR GERANIUM HOMES' FIRST ENERGY STAR® NEIGHBOURHOOD

On Tuesday, June 22, 2010, Geranium Homes, together with EnerQuality Corporation, welcomed dignitaries, consultants, trades and suppliers to the official groundbreaking celebration of the first ENERGY STAR® for New Homes qualified neighbourhood in the Town of Whitchurch-Stouffville. More than 80 guests attended the event which was held on-site at the Neighbourhoods of Cardinal Point – Geranium’s highly successful master-planned ravine community.

Geranium Homes’ Vice President Boaz Feiner welcomed distinguished guest speakers including Bill Fisch, Chairman Regional Municipality of York; Wayne Emmerson, Mayor Town of Whitchurch-Stouffville; Susanne Hilton, Councillor Ward 4; Corey McBurney, President, EnerQuality Corporation; and Stephen Dupuis, President and CEO, BILD.



Mayor Emmerson (at right) with Boaz Feiner.

“The partnership between the Town of Whitchurch-Stouffville, EnerQuality and their partners, our own trades and suppliers has been such a positive experience for Geranium, that we are confident in moving forward with the ENERGY STAR initiative on all our future communities,” said Boaz Feiner.

EnerQuality Corporation’s President, Corey McBurney, added “Ontario’s building code is the most stringent, in terms of energy efficiency and Geranium is building significantly above this.”

In his remarks Stephen Dupuis congratulated Geranium on their drive to continue to raise the bar for new home buyers, and on joining the 574 ENERGY STAR participant builders in Ontario embracing sustainable building practices.

Geranium is now selling the fourth phase at Cardinal Point and for the first time freehold executive townhomes and detached bungalows on 42’ lots are available. Almost 250 families now reside in the community where a large neighbourhood park with pond, open grassed area and a playground are complete. Trails

link to the natural ravine from neighbourhood streets. Cardinal Point is walking distance to Main Street Stouffville featuring an excellent selection of shops, dining, recreation programs and facilities, as well as GO transit.

Since 1977, Geranium Homes has been creating family-oriented communities across Southern Ontario. Today almost 7,000 families live in a Geranium-built home.

Cardinal Point Sales Centre and model homes are on Millard Street, just east of Highway 48, one street north of Stouffville Road (Main Street). Hours are 1 to 7 pm Monday to Thursday; 11 am to 6 pm weekends. Closed Friday. 905-640-9999 www.geraniumhomes.com



YRNG’s Debra Weller with Sue Webb Smith, Director of Marketing for Geranium Homes

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pictured left to right: Boaz Feiner, Vice-President Housing Division, Geranium Corporation; Bill Fisch, Chairman Regional Municipality of York; Wayne Emmerson, Mayor Town of Whitchurch-Stouffville; Stephen Dupuis, President and CEO, BILD; Susanne Hilton, Councillor Ward 4; Corey McBurney, President, EnerQuality Corporation.



Chairman Fisch.