

GROOVIN' ON A SUNDAY AFTERNOON



Geranium's homeowners meet their neighbours at community barbecue.

The band kicked off the second annual barbecue at **The Verandas** in Port Hope with a number-one hit from 1967: "Groovin' " by The Young Rascals. This year's gathering of 120 residents and owners-in-waiting was hosted by homebuilder **Geranium Homes** to welcome everyone to the neighbourhood.

"Our planned events really help new neighbourhoods to gel," said **Sue Webb Smith**, Geranium's marketing director.

Today, the first phase of The Verandas looks established with new gardens and creative landscaping on display. Phase 2 of The Verandas is now selling, offering a variety of affordable bungalows on 42- and 48-foot lots. Ten different two- and three-bedroom designs are available with optional plans including finished basement areas. Sizes range from 1,118 to 2,397 square feet (with an optional finished lower level included). Phase 2 prices start from \$280,900 for a 42-foot lot. Three fully decorated and furnished models are available to tour showcasing the quality finishes and livable floorplans offered by Geranium.

■ geraniumhomes.com

ALTUS GROUP STRENGTHENS ITS DATA AND MARKET RESEARCH OFFERING THROUGH ACQUISITION OF REALNET

Altus Group Ltd. acquired **RealNet Canada Inc.**, a leading, privately-owned Canadian real estate information services company, in July.

"We are very excited about the acquisition of RealNet and having George Carras, a prominent industry leader, join our management team," said **Bob Courteau**, CEO of Altus Group. "We have a long working history with RealNet and believe that the formal integration of our substantial assets will benefit all of our clients and each of our business units."

Founded in 1995, RealNet offers a comprehensive suite of services including independent property market research and real time interactive analytics tools.

The addition of RealNet's residential information, and Carras' position as a leading market commentator, also complements and strengthens Altus Group's existing multi-family and condominium subscription products.

■ altusgroup.com ■ realnet.ca



FRIEDA WALTON RETIRES

Bryan Levman and Vince Casali, of **Guidelines Advertising Inc.**, announced the retirement of **Frieda Walton** in July. Walton had spent 30 years working at Guidelines. "Frieda has been a great asset to the company and has helped establish Guidelines as one of the leading marketing/advertising firms in the city," Levman and Casali said in an email to clients and associates. "We wish Frieda and family health, happiness and every best wish for the future."

■ guidelinesad.com



HOSPITAL BENEFITS FROM PETER GILGAN'S GENEROSITY

Peter Gilgan, **Mattamy Homes'** founder and CEO, recently donated \$1 million to the **South Muskoka Memorial Hospital**, the largest single donation from a seasonal resident in the history of the hospital foundation. Gilgan made the gift to set the stage for a \$6.5 million capital campaign to better connect patients to care through technology.

■ mattamyhomes.com