



Steven Menkes, Mimi Ng, and Nadine Sobanski of Menkes.

MENKES HOLDS PREVIEW EVENT FOR BLOOM PARK TOWNS

The Bathurst and Finch neighbourhood is now blooming with **Menkes'** newest community, **Bloom Park Towns**. Following a well-attended preview event, Bloom has become a summer success story. Located in an established neighbourhood north of Finch, just off Bathurst,

this master-planned community is adjacent to the Antibes Park and G. Ross Lord Park lands system.

"This is an excellent opportunity for first time buyers to own a home in a superb established neighbourhood," explained **Steven Menkes, President, Low-Rise Residential**. "Whereas most townhomes in North York now start well over \$400,000, Bloom Park Towns is attractively priced, beginning from the mid-\$300's. It's no wonder that our preview event was so successful."

Bloom Park Towns offers two unique product designs featuring brick, stone and stucco exteriors. Interiors will have open-concept living spaces with nine-foot ceilings, European-styled kitchens with granite counters and premium appliances. The community offers an outdoor swimming pool, landscaped patio and loggia, secure underground parking, bicycle spaces, and much more.

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NEW MILESTONE AT SALLY CREEK IN WOODSTOCK



Official ribbon-cutting of Recreation Centre.

On July 31 at **The Village of Sally Creek, City of Woodstock** Councillor **Ron Fraser**, joined **Sam Scicluna, President of Claysam Homes**, **Boaz Feiner, President of Geranium Homes**, and developer **Cliff Zaluski** for a ribbon-cutting ceremony to officially open the first phase of the new adult-lifestyle recreation centre in this established community. Also in attendance was special guest **Dr. Doug Goodbun** who,

from 1972 to 1986, was Administrator of the Oxford Regional Centre, which opened here in 1906, to treat epilepsy sufferers.

Current residents as well as new purchasers within the four-season, adult-lifestyle community will enjoy membership to the facility. The first phase features a large banquet hall with a catering kitchen, bar and lounge/card room. When complete, future phases of the centre will include a swimming pool, saunas, fitness area, workshops and crafts rooms. Homeowners pay a common element maintenance fee for facilities upkeep.

The neighbourhood has a nine-hole golf course, bistro, a park, gazebos, gardens, and walking/cross-country ski trails. Prices in the neighbourhood begin from the \$200's.

■ 1.877.421.0757

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First release a huge success.

UPPER UNIONVILLE ANNOUNCES 600+ SALES IN TWO WEEKS

The builders behind **Upper Unionville** in Markham, **Arista Homes**, **Fieldgate Homes**, **Paradise Homes** and **Starlane Homes**, successfully implemented a previewing and purchasing process which resulted in an accumulated waiting list of thousands. To ensure that all of the Sales Offices were calm during the opening, the group embarked on a strategy along with marketing agency **Ryan Design**, to effectively communicate and manage the buying opportunity.

"There was none of the pressure to purchase that there would have been otherwise. Our buyers liked that they were treated with respect and weren't hurried in any way," said **Ron Baruch, Executive Vice President of Paradise Homes**.

Registration is available for the next release and the website includes testimonials from phase one purchasers about their experience.

■ myupperunionville.ca

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