



Homes-Extra

ON THE MARKET

▶ MARKET OVERVIEW

With warmer weather conditions, new site openings will continue to take on greater intensity throughout the summer and provide more choice. There were 14 new openings in the month of June. Due to Canada Day celebrations, sales offices realized lower traffic over the long weekend but are expected to rebound with a higher volume of visitors over the next few weeks.

Prime examples of strong sales are Previn Court Homes in Victorian Village, Alliston; Sundial Homes in Mulberry Meadows, Ajax; Monarch Homes in Strawberry Fields, Brampton; Mattamy Homes in Mount Pleasant Village, Brampton; and, Senator Homes in Courtice Village, Courtice.

▶ NOTABLE SITES

ALLISTON

Victorian Village
Previn Court Homes
12 sales last month

980-2,250 sq. ft. detached homes on 32' lots from \$279,900;
1,380-3,050 sq. ft. detached homes on 40' lots from \$344,900;
Incentives: Please see sales pavilion
www.previncourt.com

AJAX

Mulberry Meadows
Sundial Homes
19 sales last month
948-1,805 sq. ft. Urban Towns from \$189,990;
1,406-2,167 sq. ft. Promenade Towns from \$236,990;
1,195-2,052 sq. ft. detached homes on 30' lots from \$276,990;
Incentives: Please see sales pavilion
www.sundialhomes.com

BRAMPTON

Strawberry Fields
Monarch Homes
11 sales last weekend
1,652-2,374 sq. ft. Townhomes from \$325,990;
1,944-3,147 sq. ft. detached homes on 43' lots from \$510,990;
2,108-3,613 sq. ft. detached homes on

50' lots from \$602,990;
Incentives: Please see sales pavilion
www.monarchgroup.net

BRAMPTON

Mount Pleasant Village
Mattamy Homes
26 sales last month
1,568-1,976 sq. ft. Urban Towns from \$299,990;
1,359-1,968 sq. ft. 3 Storey Towns from \$286,990;
1,337-2,263 sq. ft. detached homes on 30' lots from \$330,990;
1,638-2,540 sq. ft. detached homes on 36' lots from \$384,990;
Incentives: Please see sales pavilion
www.mattamyhomes.com

COURTICE

Courtice Village
Senator Homes
11 sales last month
1,491-2,126 sq. ft. detached homes on 30' lots from \$249,990;
1,160-1,546 sq. ft. Town homes from \$208,990;
Incentives: Please see sales pavilion
www.senatorhomes.com

Geranium townhomes in Stouffville sell quickly

In just a single weekend, Geranium Homes has sold 35 townhomes at the newest Cardinal Point neighbourhood, the fifth phase to be introduced at this community situated within walking distance of Stouffville's Main Street.

Phase V includes freehold townhomes and, in the fall, Cardinal Point's first two-storey single family designs will also open for sale.

"This new phase features many of the townhomes that proved so popular in earlier phases. These were quickly snapped up by home buyers seeking good value in an unbeatable location, close to nature and accessible to transportation, schools and shopping," says Sue Webb Smith, marketing director. "Our initial marketing program and the fact

that the community is already well established generated a lot of interest from prospective buyers," she adds.

Single professionals, first-time buyers, families with young children as well as those downsizing were among the buyers attracted to the lifestyle at Cardinal Point.

Phase V offers 8 three-bedroom townhome designs in sizes from 1,353 up to 1,958 square feet with prices starting from the mid-\$300,000s.

Phase V homes feature the "Urban Heritage" architecture of existing Cardinal Point neighbourhoods. The sales centre and model homes are located on Millard Street, just east of Highway 48 and north of Stouffville Road (Main Street). For more information, call 905-640-9999 or visit www.geraniumhomes.com.

Information provided by Trimart Research Corporation. Prices, bonuses and features subject to change. For more information or to list a new site opening, contact Mark Jin, marketing research manager at mark@trimart.ca.

