

New-home builders across Canada share National SAM Award honours

NEW-HOME BUILDERS IN ONTARIO, ALBERTA, NOVA Scotia and British Columbia shared top honours in the industry's National SAM Awards competition for 2011. The awards were a highlight of the Canadian Home Builders' Association (CHBA) conference here today.

The Grand SAM Award was won by Geranium Homes Ltd. of Markham Ont. The firm also won the award for the Best Single Detached Home over 2,200 Square Feet in the production category. The Grand SAM is presented annually to a CHBA builder member for combined excellence in both the building and marketing of new homes.

"Winning a National SAM Award is a major accomplishment within our industry," says CHBA president Ron Olson. "Every award recognizes an outstanding success and I congratulate all of the winners."

The CHBA National SAM Awards presented by Schlage and Trane is the premier competition for new

homes, home renovations, community development, marketing and sales. The awards recognize outstanding performance in new homes and renovation design, innovative technology and construction techniques, and outstanding marketing and sales activities. The competition is open to all new-home builders, renovator and developer members of the CHBA. An independent panel of judges selected from across the country reviews all entries.

MARKETING EXCELLENCE AWARD

Watermark Development LP of Calgary won the Marketing Excellence Award for its project, Watermark at Bearspaw. The award goes to the CHBA builder member whose single project combines the best overall achievements in marketing. The award is based on the cumulative score attained in at least four Marketing Award categories.



Geranium Homes Ltd. of Markham, Ont. won for Forest Trail Estates – The Alderley Model in the Single-Detached, More Than 2,200 Square Feet category.

LEFT TO RIGHT
Sue Webb-Smith and Boaz Feiner of Geranium Homes; Sophie Joncas, Canada Mortgage and Housing Corp.

GREEN HOME AWARD

Denim Homes of New Minas, NS won the Green Home Award, presented to a new-home builder or developer member for outstanding environmental performance in a new single-detached home.

COMMUNITY DEVELOPMENT AWARD

The Community Development Award, recognizing members' achievements in creating attractive, exciting and innovative communities, was presented to Portrait Homes of Richmond, BC for its project, Silver Ridge.

NEW HOME AWARDS – PRODUCTION

Sterling Homes Edmonton Ltd. of Edmonton won for Oakshire in the Single-Detached, Under 1,500 Square Feet category.

Doug Tarry Homes of St. Thomas, Ont. won for The Kenwood in the Single-Detached, between 1,500 and 2,200 Square Feet category.

Geranium Homes Ltd. of Markham, Ont. won for Forest Trail Estates – The Alderley Model in the Single-Detached, More Than 2,200 Square Feet category.

Abstract Developments Inc. of Victoria won the New Home Award for Single-Attached Homes for Terra Verde.

NEW HOME AWARDS – CUSTOM

Whitestone Developments Ltd. of Halifax won for the Best Single-Detached Home Under 2,500 Square Feet.

Coastal Construction of Victoria won for the category of 2,500 to 4,000 Square Feet.

Homescape Building & Design Inc. of Summerland, BC won in the Single-Detached, Over 4,000 Square Feet category.

Adera Development Corp. of Vancouver won in the Multi-Family Pproject category for, zen (Salus Phase C & D).

THE CHBA ALSO CONFERRED THE FOLLOWING MEMBER LEADERSHIP AWARDS

The Beaver Award, presented to the outstanding builder member of the year went to John Hrynkow of the CHBA-Edmonton Region.

Marty Hope of Calgary won the Maple Leaf Award as outstanding non-builder member for 2011.

Gary Friend of the Greater Vancouver Home Builders' Association won the prestigious Gordon S. Shipp Award in recognition of leadership, dedication, and continuous



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lengthy service to the CHBA at the national level.

The Colonel Boss Award, presented to the Home Builders' Association making the greatest progress and achievement compared to the previous year, went to the Regina and Region Home Builders' Association.

The William M. McCance Award for outstanding contribution to the home building industry in the technical area went to Rick Grafton of the Canadian Home Builders' Association – Alberta.

The Community Service Award for the betterment of the way of life of people in its community went to the CHBA-Calgary Region.

The Harry J. Long Memorial Trophy for the highest increase in membership was awarded to the Saskatoon and Region Home Builders' Association.

The Dave Bell Memorial Award for the promotion of education and training programs for members and consumers went to the Canadian Home Builders' Association - British Columbia.

The Canadian Renovators' Council Award for a significant contribution to the renovation industry and leadership within the Association went to Grant Sakiyama of the Manitoba Home Builders' Association.

The Riley Brethour Award, recognizing contributions at the national level in marketing and sales was presented to Richard Luciani of the Building Industry and Land Development Association (BILD), Toronto.

EXECUTIVE OFFICERS' COUNCIL AWARDS

The Dave Stupart Award of Honour for the Executive Officer of the Year went to Peter Simpson of the Greater Vancouver Home Builders' Association.

The Ken McKinlay Award for excellence in communication went to the Regina and Region Home Builders' Association.

The Susan Chambers Award of Recognition for the initiation and development of non-dues sources of revenue was presented to the Nova Scotia Home Builders' Association.