

Geranium's support of Whitchurch-Stouffville food drive totals more than \$8,000

EACH YEAR FOR THE PAST FOUR YEARS, homeowners, staff, suppliers, consultants and trades people of Geranium Homes have come together in support of The Whitchurch-Stouffville Mayor's Annual Thanksgiving Food Drive for the local Food Bank. On Sept. 28, suppliers and trades arrived with pick-up trucks full of non-perishable food donations. Geranium's President Boaz Feiner presented a cheque in the amount of \$8,426, the combined total of funds from the company's donation of \$50 per home sold at Cardinal Point as well as contributions from suppliers and homeowners. A significant donation of \$2,000 was made by James Hardie Building Products, and SCS Consulting Group played a significant role in organizing the trades.

"We are so very grateful to everyone who helps us and the companies who contribute along with Geranium give us a huge boost each year," said Marion Wells, executive director of the Food Bank.

At its annual Barbecue-in-the-Park event on Sept. 8, Geranium kicked-off its campaign to support the food drive. Throughout the month, homeowners dropped off food donations to the Cardinal Point sales centre, and on Friday, Marion Wells and Mayor Wayne Emmerson arrived at Cardinal Point for the final tally and cheque presentation.

Emmerson says that every dollar donated is actually the equivalent of three-dollars in the hands of the organizers and volunteers of the food bank. "Without Geranium's leadership, our annual town-wide food drive would collect just half of what we receive annually through their efforts. I am very appreciative of their contribution."

Geranium Homes recently unveiled a new and final release of 38- and 42-ft. lots at The Neighbourhoods of Cardinal Point, Stouffville's most successful master-planned ravine community. Just 41 lots are available including some oversized premium pie-shaped properties. The popular single-family detached home styles have seen great success to date and the new release is expected to sell quickly. Two beautifully designed model homes by Bryon Patton and Associates showcase these open-concept "Designed for Life" homes.



Cardinal Point is a thriving community which offers great value in an unbeatable location just steps from Main Street's shops, dining, recreation, cultural venues, services and the Stouffville GO station. The neighbourhood is just minutes to golf courses, Hwys. 404 and 407 and Markham Stouffville Hospital.

All Cardinal Point homes are built to Energy Star for new homes guidelines featuring third-party verification, as well as the company's own stringent Geranium Green construction standards. Homes here are characterized by "Urban Heritage" architecture with high-pitched roofs, generous covered porches and second floor balconies, depending upon model selected. The detached designs in the new release of Phase 5 range in size from 1,964 to 3,377 sq. ft. and are priced from \$569,900.

The Building Industry and Land Development Association's 2012 Home Builder of The Year and Canadian Home Builder Association's Grand Sam Award Winner, Geranium Homes is the Housing Division of Geranium Corp., one of Ontario's few fully integrated land development and building companies. Geranium has been creating family communities across Southern Ontario for 35 years.

The Neighbourhoods of Cardinal Point sales centre and two model homes are located on Millard Street, just east of Hwy. 48 and north of Stouffville Road (Main Street). Open Monday to Thursday from 1 to 7 p.m.; Friday closed; Saturday and Sunday from 11 a.m. to 6 p.m. Call 905.640.9999 or visit geraniumhomes.com