

GERANIUM

CREATES IDEAL COMBINATION OF PRICE & PRODUCT FOR SALES SUCCESS IN STOUFFVILLE



Eager home buyers at preview opening of Phase V.

In just a single weekend, Geranium Homes sold 35 townhomes at the newest Cardinal Point neighbourhood, the fifth to be introduced at this popular community, situated within walking distance of Stouffville's Main Street. Phase V includes freehold townhomes and, in the fall, Cardinal Point's first two-storey single family designs will open for sale. All homes will be built to Energy Star for new homes guidelines featuring third-party verification.

"This new phase features many of the townhomes that proved so popular in earlier phases. These were quickly snapped up by home buyers seeking good value in an unbeatable location, close to nature and accessible to transportation, schools and shopping," says Sue Webb Smith, marketing director. "Our initial marketing program and the fact that the community is already well established generated a lot of interest from prospective buyers."

Single professionals, first-time buyers, families with young children as well as those downsizing were among the buyers attracted to the lifestyle at Cardinal Point. Phase V offers eight three-bedroom townhome designs in sizes from 1,353 to 1,958 sq. ft., with starting prices from the mid-\$300,000s.

Phase V homes feature the "Urban Heritage" architecture of existing Cardinal Point neighbourhoods and will be built to Geranium's own Geranium Green exacting construction standards. Geranium continues its commitment made in 2010 to build all future communities to Energy Star for New

Homes, performance tested and third-party verified. Interiors favour modern casual open-plan main floors as well as a powder room. Quality interior finishes include ceramic floor tiles, furniture-finish cabinetry, Torlys wood veneer flooring on main floor and upper hall, Oak stairs, three kitchen appliances, plus a limited-time-only bonus package. Three model homes showcase these incredible townhomes.

Cardinal Point has stone entry gates which lead to the large centrally located neighbourhood park with pond, landscaped garden beds, open grassed area and a children's playground with arbour seating. Neighbourhood streets within each phase of this community link to the ravine's trails.

Along Stouffville's Main Street is an excellent selection of shops, dining, recreation and GO services, all a short stroll from Cardinal Point. The community is close to Hwys. 404 and 407, and Markham Stouffville Hospital.

Geranium Homes has been developing and building family communities across Southern Ontario for more than 30 years and has built more than 7,000 homes to date.

The Neighbourhoods of Cardinal Point sales centre and model homes are located on Millard St., just east of Hwy. 48 and north of Stouffville Rd. (Main St.). Open Monday to Thursday from 1 to 7 p.m.; Friday closed; Saturday and Sunday from 11 a.m. to 6 p.m. Call 905-640-9999 or visit geraniumhomes.com