

York Region's  
**NEW HOME** Buyer's Guide

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# Stouffville's Master-Planned Community

Neighbourhoods in Bloom Event kick-off.  
Fall Food Drive in Stouffville



**GERANIUM HOMES**  
BALLANTRAE • STOUFFVILLE • PORT HOPE • WOODSTOCK • PICKERING



# Geranium Homes

## A leader in community building

### *Friendly Neighbourhoods Take Shape Ahead of Construction*

**G**eranium Homes puts just as much energy into ensuring their communities are friendly places where neighbours are familiar to each other, as they do in creating the infrastructure and innovative home designs for which they are so well known.

This fall, the company hosted events at two of their York Region communities for homeowners and their guests. At Cardinal Point in Stouffville, a special Neighbourhoods in Bloom gardening event was organized for buyers who have purchased and moved in to the community since last September. Geranium turned the large community park into a garden centre with the assistance of Terra Greenhouses, who delivered a truck full of evergreens, flowering shrubs, annuals and chrysanthemums. A legion of Geranium staff assisted participants to take their plants home and even provided soil for planting. At lunchtime that same day, more than 400 residents of all ages turned out for the 4th Annual Barbecue in the Park. Guests enjoyed a delicious barbecue lunch while listening to the live music of local band 'Whosarmy'. Children participated in games and bubbles, face painting and marveled at the reptiles brought by Reptilia. The Whitchurch-Stouffville fire department arrived in one of their trucks and families were able to climb aboard.

The Barbecue event was also the kick-off for Geranium's support of the 3rd Annual Mayor's Thanksgiving Food Drive and, once again, the Cardinal Point sales centre is a convenient food collection station.

"This annual barbecue is certainly one of our most popular events at Cardinal Point. We believe that these gatherings are a great way to 'break the ice' for people moving into our homes. Before their closing date, our purchasers receive a number of invitations to attend events where they will meet their future neighbours. These all help the community to gel well in advance



of construction completion," said Sue Webb Smith, Marketing Director.

In the Village of Ballantrae, Geranium is well under construction at Forest Trail Estates an exclusive enclave of million-dollar estate homes nestled against the Oak Ridges Moraine. "With over half of the homes sold we wanted to celebrate the success of this spectacular community with those who have placed their confidence in Geranium," explained Sue. Guests dined under a canopy while enjoying easy-listening music and conversation. A professional artist created an original caricature of guests which was then framed and presented to attendees as a memento of the occasion.

"People from many walks of life have purchased at Forest Trail Estates and they are curious to meet their future neighbours. By the time they move in, all sorts of connections will be made from sharing business interests, to having children in the same school and planning to meet for a round of golf," added Sue.

"Our role as community builders extends beyond the design and construction of the homes. Throughout each year, our events bring together new buyers and existing residents so that the community can take shape on many different levels," she said.

Geranium Homes has been developing and building family communities across Southern Ontario for over 30 years and has built more than 7,000 homes.

The Cardinal Point Sales Centre and Townhome Models are located on Millard Street, east of Highway 48, north of Stouffville Road (Main Street). Call 905-640-9999.

Forest Trail Estates is on the west side of Highway 48, south of Aurora Road (8 km. north of Stouffville), and minutes to Highway 404. Two spectacular Model Homes to view. Call 905.642.1900. Visit [geraniumhomes.com](http://geraniumhomes.com)