

IN THE SPOTLIGHT



Artist Jed Lind and Monarch's David George.

'Mariner' unveiled } by Monarch }

The **Monarch Corporation** recently unveiled a new sculpture by Canadian-born, Los Angeles-based artist **Jed Lind** at their **Heron's Hill** development near Fairview Mall in North York. Aptly named "Mariner," the sculpture is reminiscent of the investigative space probes released in the 1960s and '70s, when the first early images of space exploration returned to Earth.

"Mariner" was commissioned by Monarch as an homage and addition to Toronto's well-appreciated public art displays. "We are delighted to live in a city that values art as an essential part of new city developments," said **David George**, president of the Monarch Corporation.

Perched on the elevated land between two highrise condominiums, "Mariner" is accessible to all passersby to appreciate.

monarchgroup.net

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Geranium leads } Thanksgiving } food bank drive }

Thanks to residents of **The Neighbourhoods of Cardinal Point**, along with consultants, trades and staff of **Geranium Homes**, the **Whitchurch-Stouffville Food Bank** has received a major head start on its annual Thanksgiving Food Drive.

For the sixth year in a row, **SCS Consulting Group** helped to organize the collection of food and funds from trades and suppliers and added to the grand total, which amounted to \$8,600 this year. Geranium contributes \$50 per home sold at Cardinal Point in the past year.

"We are so thankful for the generosity from everyone involved in Geranium's food drive. This donation alone will last us until late spring," said executive director **Marion Wells**.



The team from Geranium presents a cheque for \$8,600 to the Whitchurch-Stouffville Food Bank.

On September 6, Geranium held its annual Barbecue-in-the-Park event where the food drive kicked-off. Throughout the month, homeowners dropped off food donations to the Cardinal Point sales centre. At the end of September, Wells and Whitchurch-Stouffville Mayor **Wayne Emmerson** joined the group at Cardinal Point for the final tally and cheque presentation at Uptownes, Geranium's master-planned ravine community.

geraniumhomes.com

Illustrating life } on the street }

Art with Potential is not just another fundraiser to support **Raising the Roof's (RTR)** work towards long-term solutions to homelessness, it is also an opportunity for youth to build their portfolio of work and receive compensation.

The staff at RTR have learned that many young artists are at-risk and homeless and it is working with its network of partner agencies to identify promising, talented youth artists who qualify to compete in Art with Potential, a live art competition on October 23 at The Daniels Spectrum. All the artists received a portion of the sale price of their art.

RTR knows that employment is a critical success factor for at-risk and homeless youth. By supporting eight youth artists with an opportunity to showcase their talents and passion, Raising the Roof believes it can pave the way for their brighter future. Proceeds from Art with Potential will support RTR's National Homelessness Initiatives.

Michael Rosset, founder and publisher of **HOMES Publishing Group**, is the longest serving member on Raising the Roof's board of directors.

artwithpotential.com • raisingtheroof.org

