



Stephen Hunt, Boaz Feiner, and Bryon Patton

GERANIUM HOMES

The award-winning team of Forest Trail Estates in Ballantrae

Geranium Homes has won top honours in back-to-back housing industry awards. In April, the Building Industry and Land Development (BILD) Association named the company “Home Builder of the Year”. In March, Geranium accepted the prestigious Grand SAM Award at the 2011 Canadian Home Builders’ Association (CHBA) Nationals.

Geranium also received the 2012 BILD Award for Best Design Single Detached Home 2,500 to 4,000 square feet for the Alderley Model at Forest Trail Estates. A second design, the Chatsworth, was a finalist.

Director of Marketing, Sue Webb Smith, commented on these achievements, “Our collaboration with Hunt Design and Bryon Patton and Associates is a key reason why Forest Trail Estates is receiving these accolades. We’ve had a very strong sales program, and a total of two awards and five nominations.”

Stephen Hunt described his first impressions of the site, which borders the Oak Ridges Moraine. “What struck me when I walked this site was the quality of air and light. This became the heart of our overall design scheme. The homes are set-back from the street, comfortably independent from their neighbours, enjoying the air and light around them.” Hunt’s objective for the exterior architecture was to create a custom home environment where, “there is little repetition in terms of the building form itself, style, use of materials and especially colour.”

“Height and light are key concepts for our design team. Good volume and comfortable spaces that are bright with many of the living spaces oriented to the rear yards than are typically found – to engage the notion of outdoor living and following the trend of cocooning,” said Hunt.

“Geranium’s goal is to create a special place. They were able to envision

a well-designed community and they care about how the purchasers will live in their homes. From the start, they set out to make the entire experience a pleasurable one and a viable alternative to building a custom home.”

In April, Geranium Homes welcomed the first families into this highly desirable million-dollar estate-lot community. ■

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Forest Trail Estates

Located on the west side of Highway 48 (just north of Stouffville) in Ballantrae, the Bryon Patton-appointed furnished Model Homes are open to view from 1 to 7 pm Monday to Wednesday; from 11 am to 6 pm weekends and holidays; or by appointment.

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