



*Neighbourhoods in Bloom  
at Cardinal Point is a big hit  
with homeowners*

# GERANIUM HOMES

A leader in community building

**G**eranium Homes puts just as much energy into ensuring their communities are friendly places where neighbours are familiar to each other, as they do in creating the infrastructure and innovative home designs for which they are so well known.

This fall, the company hosted events at two of their York Region communities for homeowners and their guests. At Cardinal Point in Stouffville, Neighbourhoods in Bloom, a special gardening event, was organized for buyers who purchased and moved in

to the community since last September. Geranium turned the large community park into a garden centre with the assistance of Terra Greenhouses, who delivered a truck full of evergreens, flowering shrubs, annuals and chrysanthemums. A legion of Geranium staff assisted participants to take

their plants home and even provided soil for planting. At lunchtime that same day, more than 400 people of all ages turned out for the 4th Annual Barbecue in the Park. Guests enjoyed a delicious barbecue lunch while listening to the live music of local band 'Whosarmy'. Children participated in games and bubbles, face painting, and marveled at the reptiles brought by Reptilia. The Whitchurch-Stouffville fire department arrived in one of their trucks to the delight of the children and families were able to climb aboard.

The Barbecue event was also the kick-off for Geranium's support of the 3rd Annual Mayor's Thanksgiving Food Drive. This year's total donations exceeded all expectations reaching \$8,705. The funds were a combination of Geranium's donation of \$50 per home sold at Cardinal Point, contributions from suppliers and homeowners, as well as \$1,500 raised through donations of \$10 for a copy of Geranium Homes' children's book called Coby Builds A House. In addition, Cardinal Point homeowners and Geranium's trades contributed great quantities of food items.

"The annual barbecue is certainly very popular at Cardinal Point. We believe that these gatherings are a great way to break the ice for people so that when they move in they immediately feel a part of the community. We organize frequent events to welcome new neighbours, which all help the community to gel well ahead of construction completion," says Sue Webb

From left, Mayor Wayne Emmerson and Marion Bell, Executive Director of Whitchurch-Stouffville Food Bank, accept generous donations from Louie Morizio of Geranium Home



Boaz Feiner, President, Geranium Homes with Interior Designer Brian Patton and Architect Stephen Hunt, greet guests at Forest Trail Estates Model Home Opening

Smith, Marketing Director.

At Forest Trail Estates in the Village of Ballantrae, many of Geranium's magnificent million-dollar estate homes are under construction in this exclusive enclave nestled against the Oak Ridges Moraine. "With over half of the homes now sold we hosted a celebration of the success of this spectacular community with those who have placed their confidence in Geranium," says Webb Smith.

Guests dined under a canopy while enjoying easy-listening music and conversation. A professional artist created an original caricature of guests, which was then framed and presented to attendees as a memento of the occasion.

"People from many walks of life have purchased at Forest Trail Estates and they are curious to meet their future neighbours. By the time they move in, all sorts of connections will be made from sharing business interests, to having children in the same school and planning to meet for a round of golf," says Webb Smith. "Our role as community builders extends beyond the design and construction of the homes. Throughout each year, our events bring together new buyers and existing residents so that the community can take shape on many different levels."

Geranium Homes has been developing and building family communities across Southern Ontario for over 30 years, and has built more than 7,000 homes. 🏡

## GERANIUM HOMES

### Cardinal Point

The Sales Centre and Townhome Models are located on Millard Street, east of Highway 48, north of Stouffville Road (Main Street).

**905.640.9999**

### Forest Trail Estates

Two Model Homes are now open on the west side of Highway 48, south of Aurora Road (8 kilometres north of Stouffville).

**905.642.1900**  
**geraniumhomes.com**