

# GERANIUM: LUXURIOUS VISION TO EXECUTION

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BY MARC CASTALDO



*Priced as low as \$2 million to meet the demand from buyers eager to secure a home that embodies modern living and accommodates multi-generational families comfortably | Photo Courtesy of Geranium*

Geranium's knack for developing award-winning master-planned homes and communities has luxury real estate in strong demand.

Estate-sized lots, luxury design elements and market-appropriate pricing are the sources of success for the Clarehaven Estates community, located in Claremont, North Pickering, Ont. Since 1977, community developer and new-home builder Geranium has produced visionary creations that are meticulously planned, expertly constructed and designed with sensitivity and respect for the environment, the community and the families who will call them home.

At its most recent sales launch, more than 50 per cent of Geranium's new portfolio of bungalows, bungalows with lofts and two-storey homes with extravagant finishes sold within 10 days.

"In the current market climate, where many potential purchasers have chosen to sideline their buying decision due to rising interest rates, this is a tremendous response," says Stephanie Lane, director of sales and marketing.

The builder's homes range in size from 2,557 to 5,149 square feet and offer an array of desirable options including elevators, media/office rooms and five- bedroom plans. Standard features, like extensive rear-yard loggias, three-car garages, bedrooms with private or shared ensuites and high-end interior finishes add to the built-in value of each home.

Ultimately, the Clarehaven Estates community, along with the thousands of homes Geranium has developed from region to region, is a testament to their passion for building beautiful homes.

Lane says, "The success is the culmination of our strong brand reputation, a great location surrounded by nature and rich in nearby amenities, large lot sizes rarely seen in today's new communities, and beautifully designed homes. It's highly rewarding to see the response to a luxury home offering during this time."

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