

Subscribe

# Geranium holds behind-the-scenes new home tour

Martin Slofstra

Published Apr 26, 2024 • 2 minute read

Join the conversation



Geranium Homes recently hosted a Hard Hat Tour for its homeowners in waiting with more than 100 attendees participating.

## New home tour appeals to both buyers-in-waiting and prospective home buyers

Geranium recently hosted *Hard Hat Tours* for its homeowners with over 100 attendees participating.

The tours provided an exclusive look at what the company does behind-the-wall to future-proof its new homes — aiming to educate and provide insight on the construction process.

Held at the company's Allegro community in downtown Aurora — a collection of 52' and 61' homes nestled in an existing neighbourhood of mature-treed lots — group tours were led by Geranium's director of construction and Allegro's site superintendent through a 4,000 sq. ft. home at the framing stage.

“We've hosted Hard Hat Tours for many years and the feedback is always very positive.” says Stephanie Lane, vice-president, sales and marketing. “ Home buyers often focus on

Lane says she really appreciates when prospective buyers also come out — these tours are not just for those who have already bought — it's a chance to see what a new home is all about beyond looking at floor plans and visiting a model home.

Some of the items covered in the tours include the benefits of raised heel roof trusses, use of Tyvek home wrap as a drainage plane and air barrier, the different types of insulation used and their respective R-values, efforts made to reduce water leaks in bathrooms and laundry areas, and the inclusion of greywater rough in lines, a standard in every executive home built by Geranium, for the future purchase and installation of a water recycling system.

“My tour experience was great. The construction lead, Andrew, was very knowledgeable. I appreciate the fact that Geranium is using building materials and standard features that exceed the building code,” explained Eric A., attendee, and prospective buyer at Allegro.

“One feature that stood out to me and I give Geranium credit for is the use of two-stage HVAC systems, which are an awesome feature. I also love the loggia included in the home, and the big window designs won my heart. Overall, I had a very positive experience with the home construction and tour.”

In business since 1977, other Geranium communities in the GTA include Friday Harbour Resort in Innisfil, Courts of Canterbury adult lifestyle bungalows in Port Perry, and estate homes in Claremont, Aurora, and Pickering.